



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN,
RISET, DAN TEKNOLOGI
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Number : 2212/IT5/PG/2021
Attachment : 1 page
Subject : Invitation as Speaker

October 4th, 2021

To: Dr. Ton van Bragt
Independent Brand Design and Consultancy

Salam Indonesia Maju, Semoga Semua Sehat dan Rahayu,

Considering that the Indonesian Institute of Arts (Institut Seni Indonesia) Denpasar is to hold an international festival called BALI PADMA BHUWANA, we are presently organizing, within this festival, an Bali Art Trip, Bali-Bhuwana Yatra (Sites, Communities, and Environment). This event aims at organizing visits to archeological sites, architecture of interest, artists, communities, and panoramas for the participants to the event. It aims at giving the participants an overview of Balinese cultural and natural riches.

This Bali-Bhuwana Yatra will be filled by a Panel Discussion and we have the pleasure to invite you as a selected speaker to talk about Brand Identity Design which will be held offline on October 6th, 2021 at Komaneka Resort, Jl. Bisma, Ubud-Gianyar, Bali.

Please find here-enclosed an attachment giving further information on the event. We look forward to your attendances and thank you for your kind consideration.

Sincerely,

Rector

REKTOR I WAYAN ADNYANA

Attachment:
Letter Number: 2212/IT5/PG/2021

Bali-Bhuwana Yatra
BALI ART TRIP SCHEDULE

October 6th, 2021

No	Time	Agenda	PIC
1.	13.00 – 13.15	Participant's registration	Committee
2.	13.15 – 14.00	Observing Art Works at Komaneka Resort	Commitee
3.	14.00 – 14.30	Coffee Break	Commitee
3.	14.30 – 14.35	Opening	MC: I Gst. Ngr. Dwijaksara
4.	14.35 – 14.40	Opening Speech by: The Rector of ISI Denpasar	Prof. Dr. I Wayan Adnyana
5.	14.40 – 15.05	Panel Discussion First Speaker: Mr. Koman Wahyu Suteja Topic: Art and Hospitality	Moderator: I Gst. Ngr. Dwijaksara
6.	15.05 - 15.30	Panel Discussion: Second Speaker: Dr. Ton Van Braght Topic: Brand Identity Design	Moderator: I Gst. Ngr. Dwijaksara
7.	15.30 – 16.40	Questions and Answers	Moderator: I Gst. Ngr. Dwijaksara
8.	16.40 – 16.45	Closing	MC