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To whom it may concern,

D&AD is one of the leading design and advertising organisations in the world. Ton van Bragt holds an entitlement to Awarded Membership with D&AD, which can only be accessed by winning a prestigious D&AD award.

Founded in 1962, D&AD quickly established itself as one of the preeminent advertising and design organisations in the world. The founders of D&AD are David Bailey, Terence Donovan and Alan Fletcher, all noted creatives in design and advertising.

Inclusion in our annual is a clear indication that Ton van Bragt is a highly regarded professional in the advertising and design fields, and that his work is referred to by others in the field as on the cutting edge of design and creativity. A panel of the advertising, design and branding industry's top talent judged this category. Our Award Levels are as follows: a Wood Pencil is our equivalent of a Bronze, a Graphite Pencil is our equivalent to a Silver and a Yellow Pencil is our equivalent to a Gold.

Ton Van Bragt was awarded for the following work:

- 1990, Yellow Pencil for 'Holland Festival' in Graphics/Posters, Campaign.
- 1990, Yellow Pencil for 'PTT' in Corporate Identity/Corporate Identity.
- 1990, Wood Pencil for 'PTT Nederland' in Illustration/Design Programmes.
- 1988, Yellow Pencil for 'Teatro Comunale di Bologna' in Graphics/Poster Design.
- 1988, Graphite Pencil for 'Nina Wiener' in Graphics/Posters.
- 1988, Wood Pencil for 'Jutomart Qualitatief' in Graphics/Technical & Industrial Literature including Catalogues & Brochures.
- 1988, Wood Pencil for 'Hamburgische Staatsoper' in Graphics/Posters.
- 1988, Yellow Pencil for 'Holland Festival Posters' in Corporate Identity/Design Programmes.

Please don't hesitate to get in touch if you have any questions.

Yours Faithfully,

Tom Bailey
Awards Team
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